

# National Organization of Roma Entrepreneurs for the Co-ordination of Interests



**Dear Addressee!**

I am János Birta, the president of National Organization of Roma Entrepreneurs for the Co-ordination of Interests (VÉROSZ [www.verosz.hu](http://www.verosz.hu) H-1046 Budapest, Erkel Gyula u. 21.) and also the head of Hungarian Delegation working at the European Council (ERTF [www.ertf.org](http://www.ertf.org) Strasbourg c/o Council of Europe Batiment G-1 quai Jacoutot). [http://www.ertf.org/images/stories/documents/ERTF\\_Annual\\_REP\\_2010\\_EN.pdf](http://www.ertf.org/images/stories/documents/ERTF_Annual_REP_2010_EN.pdf)

During the more than 9-year-long preparational time VÉROSZ has been working on and has started the self-employment program for underprivileged families and especially for under-educated roma people. This has been made with a strong co-operation between leading higher educational institutions with the aim to ease the promotion of entrepreneurship and new ideas for economic recovery. This is called:

***'Romainnov' Competence Based Educational  
and Lasting Job Creating Venture Integrations Program,  
VÉROSZ V.I.P.  
(NORECI V.I.P.)***

*Educational, Economical and Social Development,  
Small Business-Encouraging, Self-Employing, Job-Creating Sub-Programme  
for Disadvantaged (Roma) People*

The appearance of existentially detached groups as market manufacturers and consumers is such an important common social interest which helps the development of economy and contributes the close-up of slowly developing regions, furthermore the preferred layers' long-term engagement in the market facilitates the prevention of social peace, validation of equality and justice.

A Very Important Person (VIP abbreviated) is a term in English to refer to people with special treatment. According to VÉROSZ ideology, the basis of close-up is that the underprivileged and under-educated roma layers should be treated appropriately without prejudice or judgement if we want them to appear in the finances not as receivers of aid but massive tax contributors with compliance with the law. This above mentioned phenomenon could be called as integration.

The basis of integration is the sustainable employment due to persistent market presence which cannot be started without studies having real economic content and guaranteeing feasibility.

VÉROSZ V.I.P. ensures for its members through a closed collaboration the followings:

- Co-operation between appropriate higher educational and research institutions ,
- Local acclimitization of clearer and more innovative technologies,
- Production of new or improved marketable products in all sectors of regional and local economy,
- Market introduction through business networks and groups,
- Guaranteed, profitable sale of products,
- **Availability of financing, access to business support services,**
- Innovative capacities' measurable boost related to regional economic development through industry- and technology-specific centers

VÉROSZ ensures permanent employment for about 50.000 people in two years. It wants to reach this goal with the creation of about 10.500 family businesses and the attached working possibilities by setting up a previous signing of contract and order substance before bank warrant.

If we take into consideration that VÉROSZ V.I.P. with its complexity is the first step in solving a more hundred-year-long roma problem in that case the past 9 years doesn't seem to be so long. Especially because we have spent this time to discover the problem fully, to choose the most appropriate institutions, to make professional studies, to create our strategy and own registration in closed frames at banks for our members, to keep residential forums, furthermore to make our feasibility studies and to choose the market operators guaranteed by the bank and finally to make long-term contract drafts. This was made with all of our power and liquidity.

**VÉROSZ V.I.P. is a self-employment program at the place of residence which ensures the access to work, education, housing and other basic services,**

- also ensures the access to health-care service and prevention,
- it helps the integration into society,
- it is welfare-centered,
- but it also behaves as a strict and closed system, competence-based.
- VÉROSZ V.I.P assists guaranteed salaries and benefits year by year during a minimum 10-15-year-long period. It generates the local communities and forbids exodium.

The education structure can be seen on the following website, in pages 100 - 108:

Download: <http://www.iskolakultura.hu/ikultura-folyoirat/documents/2004/5/szemle2004-67.pdf>

The V.I.P Rabbit model program, which will be launched in the Upper-Tisza region, gives guidance about the volume of VÉROSZ projects. In reference to the closed system, being set up for our members and the adherent collateral workplaces, this program effects an about 25-30 million benefit in Euro through the sale of a yearly 6-7 million products with the help of 2000-2500 people being permanently employed. Against the Spanish 6.56 Euro yearly average price of white meat, (<http://www.conejos-info.com/lonjas>), our goods result a 40-48% lower price by the savings of mercantile margins, which raises the costs of production in a huge way, but the quality stays the same, so the considered price of the product would be 20-25 % less mothering a 4-5 Euro/kg cost. Our feasibility studies make up a business secret at present days.

VÉROSZ V.I.P. with its complexity ensures the execution of almost every aim defined in the 1., 2., 3. item of the Arrangement bound between the Hungarian Government and National Roma Autonomy on the 20.05.2011 and it guarantees the execution of the government's act written in the 11., 12., 13. item of the Agreement.

Download: <http://www.kormany.hu/hu/miniszterelnokseg/hirek/a-romak-nelkul-nincs-gazdasagi-fordulat>

Agreement about the „ necessary steps in order to reach the goals”:

3. The Government accepts a detailed disposal plan as a regulation in favor of advancing the reach of countable aims and continuous shadowing, which expands to determine the answerable for given resolutions and keeping deadlines. The Government also issues an edict in which it records the fields of interference, the members of decision-making and the mechanism of making decisions united.

**VÉROSZ, with its 8-year-long experience, can give real data and base in order to modify or replace the content of the Agreement, which content is inspired to show the Government's will in the case of roma integration.**

The national strategies for Roma integration framework for the EU by 2020 accepted during the serial presidentship of Hungary adverts the followings:

„According to the research made by the Bank ( Roma Inclusion September 2010), in some countries the integration of Roma people to the labour market can possibly mean a yearly 0,5 billion Euro economic benefit.”

Download: [http://www.eu2011.hu/files/bveu/documents/A\\_nemzeti\\_romaintegracios\\_strategiak\\_unios\\_keretrendszer\\_2020-ig.pdf](http://www.eu2011.hu/files/bveu/documents/A_nemzeti_romaintegracios_strategiak_unios_keretrendszer_2020-ig.pdf)

According to VÉROSZ studies and possibilities the execution of the roma integration strategy COM (2011)173 can be reached by the followings:

- 1.) „the access to education” period should ensure to broaden the access to prime childhood education and care, which can be achieved with the parental guide based on economically sustainable adult education. This can be assured with the introduction of roma parental panel as pedagogic assistance. With the above mentioned facts we can achieve a measurable precession in education.
  - 2.) in the period of „the access to health-care services” the members should ensure the access and execution to prime health-care services (especially in the case of women and children). This can be done through the careful parental and roma-society approach.
  - 3.) „the access to employment must ensure limitless admittance to education, labour market, just as to the tools of self-employment and initiations. The execution accessing to micro-loans should be inspired by the closed V.I.P. VÉROSZ know-how.
  - 4.) „the period of admittance to housing and other basic services furthermore the appearance in connection with housing should be built into integrated approach, which contains the execution of arrangements about education, health-care, comfort, employment, safety and also abolishment of detachment. This should be valid through Hungary, or in other countries this phenomenon should be adapted by the creation of employment at the residence.
- 4.1. **Different kind of programmes ensure the breeding of goose, hog, cattle, E85 bio-ethanol and bi-diesel colza according to the V.I.P. Rabbit breeding model program.**
  - 4.2. **The bio-village program secures a greenhouse-like vegetable- and fruit-growing, which is possible in own family rents.**

We are able to assure and sustain 2000-2500 workplaces for those, who need this help. We can reach it during 4-6 months. The set-up and development of our central system, together with the launch of the project needs about 1.4 billion HUF, which amount of money and liquidity are being in process.

After creating the V.I.P. VÉROSZ Rabbit breeding model program, the system becomes self-propelling and example-like in whole Europe and the European Union, which is followed directly by the fact that further and complex programmes become able to direct and frank financing on the part of ERFA. ERFA gives a direct project support to business and this support makes the opportunity to create long-term workplaces.

The first article on the 10th page of COM(2011) 173 roma integration strategy says:

„the members of the EU should make and control their own strategy in the above mentioned questions and they should handle this document to the Committee until the end of December 2011. The Committee will rate the national strategies before the yearly organized roma platform and will give a record about the development to the European Parliament and Council.”

According to our point of view we are in a special case because at the same time with the introduction of our complex model program the VÉROSZ V.I.P. Know-how is adaptable in Serbia, Montenegro, Macedonia, Romania, Bulgaria and Ukraine. This is the result of the fact that president János Birta and Dr. Zoltán Budai - deputy chairman of European Roma and Travellers Forum – represent Hungary in the European Council.

Through VÉROSZ, the 50.000 long-term employment can be raised to its plural with the cover of working field and licenses, together with the strong co-operation and interaction between regional and local authorities [COM(2011) 173 Roma Integration Strategy, penult paragraph on 9.page]

We should mark that only a few organisations exist, dealing with people held to be criminals by the Hungarian law enforcement insitutions, who can and want to start a conversation with this group of society in order to fade our black economy. We do not only have the right - through our position in Strasbourg – but it is also our duty to invite the roma society to enter the white economy nevertheless they may get less but fair return. We are about to secure a legally formal record in connection with the above mentioned initiation and its settlement.

We have simplified our [www.verosz.hu](http://www.verosz.hu) website in favour of the safety of the created Business program know-how. So the undermentioned documents are accessed only by the workers and our future partners. They can have a look at on these documents led by the rules of business secret.

V.I.P. Romainnov introduces the methodics of adult education which gives a fast precession hand in hand with employment.

Download: [http://verosz.hu/html/VIP\\_romainnov\\_rv2009.pdf](http://verosz.hu/html/VIP_romainnov_rv2009.pdf)

V.I.P. Human is the leading summary of long-term workplace creation, of which closed and guaranteed system can be developed in every country.

Download: [http://verosz.hu/html/VIP\\_human\\_rv2009.pdf](http://verosz.hu/html/VIP_human_rv2009.pdf)

V.I.P. Pet is our model program which we can be adapted in all sectors of regional and local economy.

Download: [http://verosz.hu/html/VIP\\_kisallat\\_rv.2010.pdf](http://verosz.hu/html/VIP_kisallat_rv.2010.pdf)

V.I.P. NORECI is an English material which should be updated in order to a given country's laws and regional needs. Download: [http://verosz.hu/html/V.I.P.VEROSZ\\_en.pdf](http://verosz.hu/html/V.I.P.VEROSZ_en.pdf)

**All of the summaries must be configured and adapted by taking into consideration the given territorial features. I have to admit that every possibility is as worth as we use it, so we tried to keep the stages of our program in the deepest secret independently from political parties, campaigns and Hungarian roma politics. WE tried to be thoughtful of the fact that VÉROSZ V.I.P. has the free run for everybody who is in need irrespectively from nationality, minority, political ideas through several political turnovers.**

Yours faithfully,

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President

VÉROSZ / NORECI

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